



2013 Annual Review

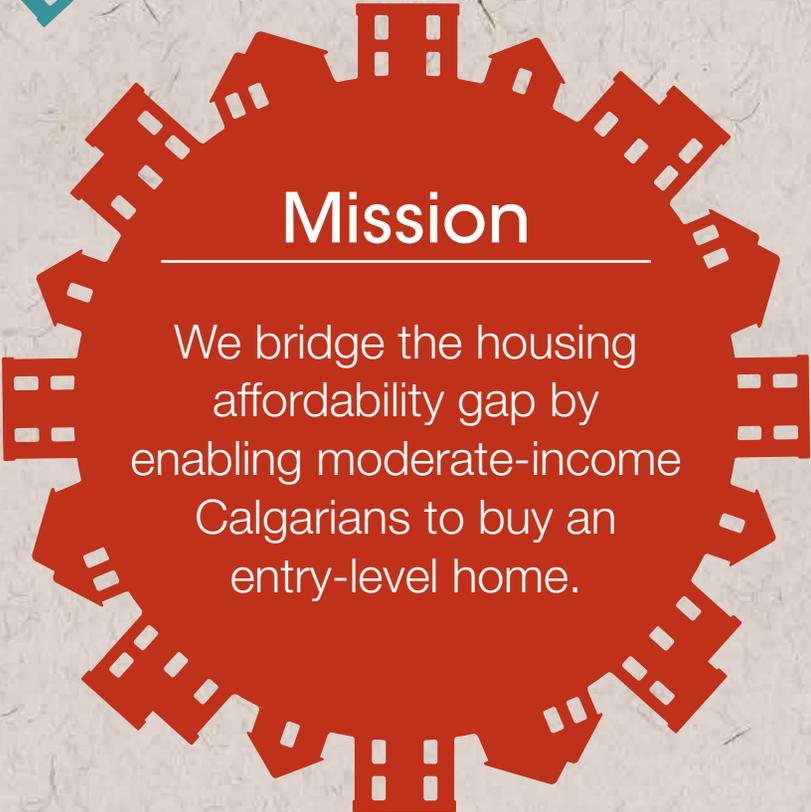
Table of Contents

4	About Attainable Homes Calgary Corporation	12	Unit Acquisitions
5	Message From Our Mayor	15	Homebuyers
6	Our Achievements	16	Partners and Supporters
8	Chairman and Chief Executive Officer Report	18	Board of Directors
10	Development Projects	20	Financial Report
		22	How to Get Involved



Vision

Attainable Homes
Calgary Corporation offers
first homes that
moderate-income
Calgarians can
afford to buy.



Mission

We bridge the housing
affordability gap by
enabling moderate-income
Calgarians to buy an
entry-level home.

About Attainable Homes Calgary Corporation

In recent years, the milestone of owning a home has eluded more and more Calgarians. Housing price increases have outpaced the average salary. For many, the cost of renting leaves little room to save for a down payment. For some, day-to-day living expenses turn planning for a home into a distant dream.

Attainable Homes Calgary Corporation (AHCC) is a nonprofit organization and wholly owned subsidiary of The City of Calgary that works to deliver well-appointed, entry-level homes for Calgarians who have been caught in the city's growing affordability gap. Through our Attainable Home Ownership Program, we provide unique homeownership opportunities to eligible moderate-income Calgarians—many of whom never before thought homeownership was possible.

HOW IT WORKS

The Attainable Home Ownership Program is a homegrown initiative that connects developers, builders, lenders, lawyers and insurance companies to bring down the upfront costs of buying a home.

Simply put, we provide three key elements that help make the dream of homeownership a practical reality for moderate-income Calgarians: **attractive home prices**, **forgivable equity loans** (which means our homebuyers don't have to come up with the sizeable down payment required on the competitive market), and a **shared appreciation plan** that provides homebuyers with a financial stake in the equity of their new home. The longer a homebuyer lives in their attainable home, the larger their share of its equity to a maximum of 75 percent.

To qualify for an attainable home, households must meet the following criteria (*as at January 2014*):

<p>Maximum household income of \$90,000 per annum for single and dual parent families with dependent children living in the home</p> 	<p>Maximum household income of \$80,000 per annum for singles and couples with no dependent children living in the home</p> 	<p>Assets are less than \$100,000 (excluding primary vehicle, RESP, RRSP & pension)</p> 	<p>Qualify for a mortgage and put \$2,000 down</p> 	<p>Take part in one of our home education sessions</p> 	<p>The attainable home will be the homebuyer's permanent sole residence</p> 
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Message From Our Mayor



In 2013, Calgarians showed the world the very best of Calgary as we faced the greatest natural disaster in Canadian history. I'm inspired by the stories of deep compassion and citizenship that ensured the resilience of our communities. I am also thankful that, whether during the floods or every single day, Calgarians and many organizations find ways to make our city better.

Attainable Homes Calgary Corporation (AHCC) is one of those organizations—through its work, we help create stronger communities. AHCC has helped over 300 families to achieve homeownership in an environment of rising housing prices and deteriorating vacancy rates.

In addition, it has educated over 2,600 people on their rights and obligations as homeowners and connected citizens with legal and lending experts. It has recorded over 11,000 website registrations, confirming that there is a continuing need for more entry-level homeownership in our city.

Good housing attracts economic investment, and contributes to thriving schools and community organizations. By working together with industry, AHCC is making a difference. I'd like to thank all of the builders and developers, lawyers, lenders,

and insurance companies that collaborated with AHCC in 2013 to support more Calgarians than ever before.

Naheed K. Nenshi

Mayor of Calgary and Director of Attainable Homes Calgary Corporation



Photo by BLEED Communications.

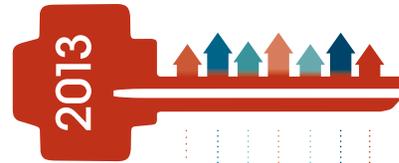
Jessica Thompson smiles after receiving the keys to her attainable home at SkyWest from Mayor Naheed Nenshi in May. For single mother Jessica, owning a home through AHCC meant saving \$200 to \$300 per month, with her mortgage payments lower than her former rent.

Our Achievements



Jun & Julia

In September, newlyweds Jun and Julia became the 250th household to receive keys to an attainable home. Jun said he felt like renting was the only option until he discovered AHCC. "It took less than two months to go through the Attainable Home Ownership Program and move into our own home. It was a truly wonderful experience," he said.



341

attainable homes sold to date,

including 140 sold in 2013
(compared to 97 in 2012).

Our townhome developments sold out very quickly through the year, and many homebuyers specifically sought out quick possession properties.

305

households are currently

living in attainable

homes, with 164 unit possessions recorded in 2013 (compared to 104 in 2012). Our homebuyers moved into developments in Auburn Bay, SkyView Ranch, Beacon Heights and Cranston in 2013.

11,088

total households registered

interest, in the Attainable Home Ownership Program since it was launched, with 4,589 website registrations in 2013 (compared to 3,501 in 2012). We experienced a significant increase in public inquiries following the June 2013 floods, as the vacancy rate in Calgary dropped to a ten-year low.

2,620

total households completed the

home education session,

with 1,154 participating during 2013 (compared to 802 in 2012). We installed computer terminals in the sales centre and introduced a new self-directed home education session, in addition to continuing group sessions.

AHCC was a
**2013 Calgary
Nonprofit Innovation
Award winner** in the

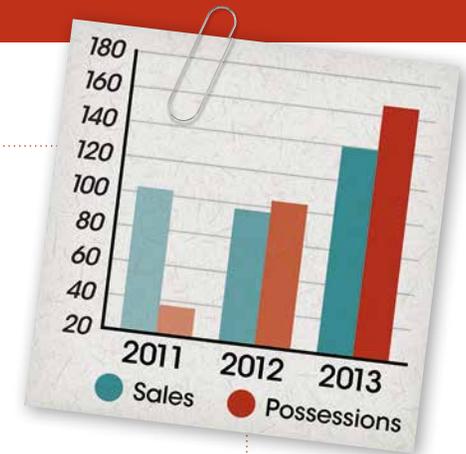
category of Hidden Gems, which recognized innovative ideas that are just beginning to take shape. We were recognized for our creative solution that is helping more people enter the property ladder in Calgary.

**We expanded
our Board of Directors**

to access the expertise of **Lisa Oldridge**, Principal at Hugessen Consulting, and **Sano Stante**, an experienced realtor. Representatives from Calgary Housing Company and the Federation of Calgary Communities were also recruited to the Advisory Committee to strengthen our connections to the organizations on management and administrative levels.

**We broke
ground on our
site in West Springs**

and formed a joint venture with Truman Homes to deliver the new townhome development called Westbury Park. Lexington Development Management also started construction on our inner-city Mount Pleasant site.



Chairman and Chief Executive Officer Report

In 2013, we handed keys to a record number of households and expanded our portfolio of developments across every quadrant of the city. We also reviewed and expanded our eligibility criteria in an effort to support more families.



David Laycock

David Watson

AHCC has grown and matured into a different organization over the last year, with more partners, developments and homebuyers. A very focused business plan, a skilled team, and a strong value proposition positioned us well to secure new opportunities. We also updated our policies and procedures to reflect the changing marketplace.

It became clear that many families in Calgary earning just over \$80,000 annually were struggling to save the down payment required on the competitive market, so we increased our income criteria to a maximum of \$90,000 for families with dependent children living in the home. The new criteria reflects the additional financial burdens incurred by parents, while remaining in line with the median family income in Calgary, and we anticipate that it will allow us to support more families in the future.

We experienced unprecedented levels of interest and demand in the aftermath of the June floods, as experts reported the housing crunch had deteriorated into a crisis. Many Calgarians experienced rent hikes and found that they could own an attainable home for the same cost or less than renting. Fortunately, a number of key building and development players came to table with more inventory to help us meet the growing demand.

We kicked off a new partnership with Partners Development Group by offering six townhomes at SkyView Ranch that sold out in only a few days. Building on our initial success, we added another 17 townhomes at Redstone to our inventory during the last quarter, and all of the units were reserved by the end of the year.

Ten families moved into garden suites at Auburn Bay as a result of a new agreement with Avalon Master Builder. Our homebuyers were

welcomed into an award-winning community with a 43-acre freshwater lake with a private beach and park.

We announced a new partnership with Mattamy Homes to deliver affordable townhomes for ownership at Cityscape, the building and development giant's first project in Calgary. The company reported it was important to partner with a local organization that was helping more people enter the property ladder, having consulted The City of Calgary and agreeing that housing affordability was one of the key issues facing the city.

Streetside Development Corporation (a division of Qualico) provided 28 apartment condominiums at Evanston Square before the end of the year, boosting our inventory going into 2014.

Having quick possession properties was valuable throughout the second half of 2013, as the vacancy rate in Calgary dropped to one percent and fuelled short term demand. Two of our existing partners recognized the need for immediate properties and offered units at developments that were already fully constructed, including 25 apartment condominiums at Treo in Beacon Heights by Cidex Developments. We also acquired a second building at SkyWest from Truman Homes, bringing the total number of attainable homes at the development to nearly 100.

Our relationship with Truman Homes deepened with the formation of a joint venture to deliver a new townhome development called Westbury Park in West Springs. We are

fortunate to have gained access to Truman Homes' building expertise and resources and we look forward to continuing to work closely with the team in 2014 and beyond.

We also broke ground on a new development in Mount Pleasant, which we are delivering together with Lexington Development Management. We will launch sales in 2014 and expect the units to sell very quickly, considering its inner-city location and modern architecture.

We continued to operate with a small team of eight permanent staff, despite the substantial increase in developments and interest from the general public. We would like to thank each of our staff members for their tireless efforts that made 2013 our best year yet. We would also like to thank our Board of Directors for continuing to volunteer their time, energy and enthusiasm. With the addition of Lisa Oldridge and Sano Stante, our leadership team has gained valuable knowledge and perspectives that will drive us to continually improve.

As careful stewards of our financial resources, we achieved an operating surplus in 2013. We continued to implement stringent spending controls, although the increase in development activities meant the organization was subject to greater costs than in previous years, such as permit application and land servicing fees.

It's important to highlight that AHCC's nonprofit business model was designed to become self-sufficient and sustainable over the long-term, so it does not rely on ongoing government subsidies. Our revenues are

currently covering expenses, however, we look forward to realizing the benefits of our shared appreciation model when homeowners decide to sell their units. In the next few years, we expect more and more homeowners to sell their units, and we will address a number of critical challenges. The amount of shared appreciation we receive, the volume and timing of sales, and continued support of our partners all impact our capacity to meet the continuing need in our city.

David Laycock

Chairman, Attainable Homes Calgary Corporation

David Watson

*President and Chief Executive Officer,
Attainable Homes Calgary Corporation*

Development Projects



Our development projects are being delivered on parcels of land that were previously owned by The City of Calgary. By consulting communities and collaborating with industry, we are transforming vacant and underutilized spaces into highly desirable multi-family developments that meet the needs of our homebuyers and revitalize the areas in which they are located.

⑥ We also have two parcels of land in downtown Calgary. In 2014, we will assess our options and determine the best approach to develop them.

① Bowness

In 2013, City Council approved our application to rezone the Land Use Bylaw of the site in Bowness. However, the key sewer pipeline under Bowness reached capacity during the year and the increased capacity was scheduled to be implemented in 2017, which has impacted our project timeline.

Partner: To be determined

Location: 7112/7132 34 Street NW

Type of units: Townhouses

Status: Conceptual design

Mount Pleasant



② Glenbrook

Following City Council's decision in 2011, we subdivided our site in Glenbrook to create over an acre of protected park space, and designed a development with a maximum density of 60 units. In the last quarter of 2013, we applied for a Development Permit and consulted the community association and residents to ensure the project will be sensitive to recreational activities in the neighbouring spaces.

Partner: To be determined

Location: 3312 Sarcee Trail SW

Type of units: Townhouses and apartment condos

Status: Detailed design

③ Mount Pleasant

Modern architecture and a convenient inner-city location define our Mount Pleasant development. Throughout the year, we worked closely with Lexington Development Management to refine the design and we secured a Development Permit and broke ground in the last quarter. A sales launch is anticipated in the second quarter of 2014.

Partner: Lexington Development Management

Location: 1740 9 Street NW

Type of units: Townhouses and apartment condos

Status: Under construction

④ Varsity

By working together with the community association, our application to rezone the Land Use Bylaw of the site in Varsity was supported and approved by City Council in 2013. We are now positioned to deliver a maximum of three storeys and 26 residential units, and we will start the detailed design in 2014.

Partner: To be determined

Location: 4818 Varsity Drive NW

Type of units: Apartment condos

Status: Conceptual design

⑤ Westbury Park

In 2013, we finalized the design of the townhome development and formed a joint venture partnership with Truman Homes to access the company's building expertise and resources. Because the land value, materials and labour costs elevated, we incorporated a small number of market units to help secure attainable pricing for our homebuyers, and we started construction and launched sales in the last half of the year.

Partner: Truman Homes

Location: 156 89 Street SW

Type of units: Row and stacked townhouses

Status: Under construction

Glenbrook



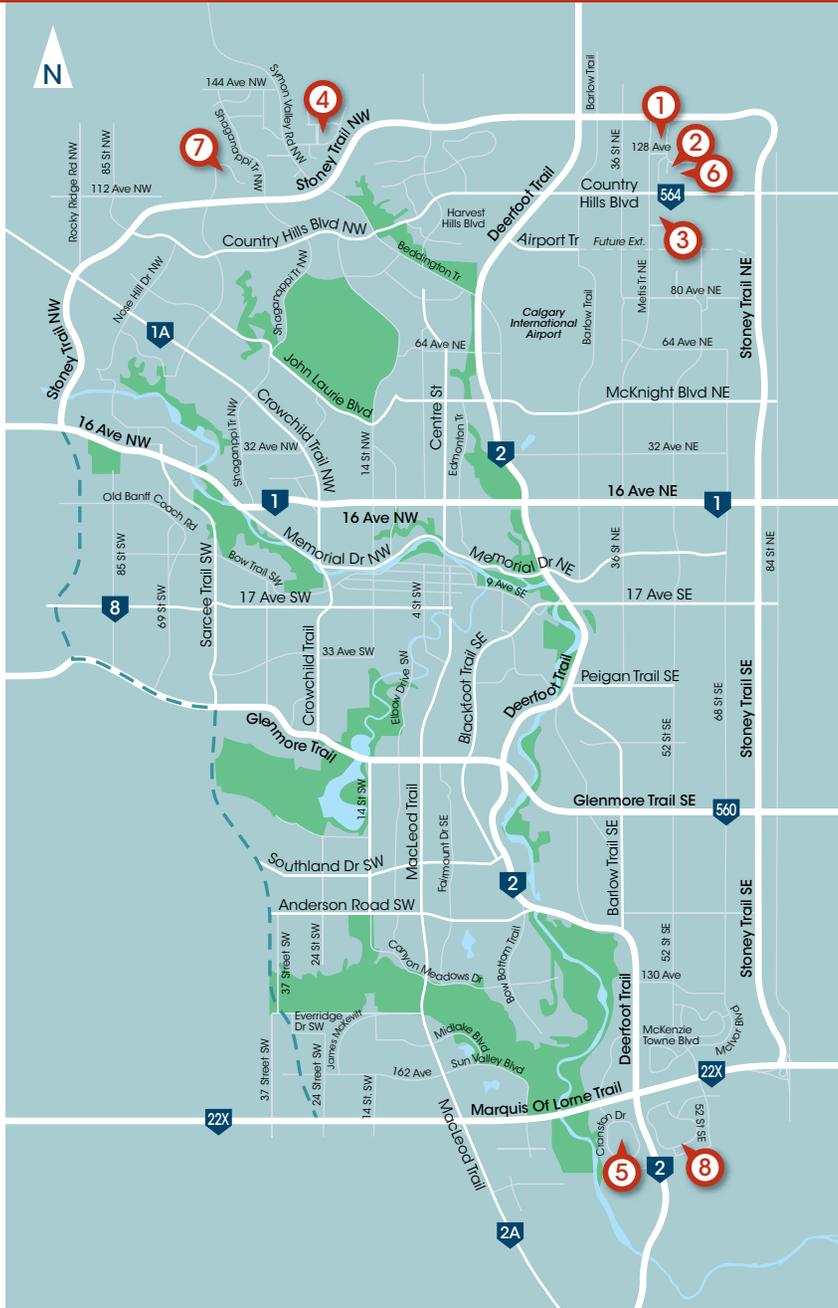
Westbury Park



Westbury Park Groundbreaking Ceremony



Unit Acquisitions



Unit acquisitions enabled us to keep up with increasing demand in 2013, as low vacancy rates and rent hikes attracted more potential homebuyers. We added 138 homes to our inventory throughout the year by acquiring apartment condominiums and townhouses from other builders and developers. Some of the units were offered during pre-sales and others were fully constructed and available for quick possessions.

1 ARRIVE at Redstone

The certified Built Green townhouses at Redstone feature an impressive list of new home features. The interiors include laminate hardwood flooring throughout the main level, vaulted ceiling features, breakfast bars in all kitchens, front-load washer/dryers, and a blind package. We offered 17 units in the last quarter of 2013 for possessions in 2014.

Partner: Partners Development Group

Location: Redstone, NE Calgary

Type of units: Townhouses

Size: 2 bedrooms, up to 1342 sq. ft.

Price: Starting from \$263,900

ARRIVE at Redstone



② ARRIVE at SkyView Ranch

The addition of six two-bedroom, two-bathroom townhomes with attached garages at ARRIVE in SkyView Ranch marked the beginning of a partnership with Partners Development Group. The units were exceptionally popular and sold out within just a few days. All six households took possession of their new homes mid-year.

Partner: Partners Development Group

Location: SkyView Ranch, NE Calgary

Type of units: Townhouses

Size: 2 bedrooms, up to 1347 sq. ft.

Price: Starting from \$251,900

③ Cityscape

We developed a new partnership with Mattamy Homes to offer affordable two- and three-bedroom village townhomes at Cityscape, the integrated builder and developer's first project in Calgary. Located at Country Hills Blvd and Metis Trail, Cityscape is an integrated master-planned community that will ultimately offer 4,000 homes. It will surround a huge natural preserve that measures over 115 acres.

Partner: Mattamy Homes

Location: Cityscape, NE Calgary

Type of units: Townhouses

Size: 2 – 3 bedrooms, up to 1412 sq. ft.

Price: Starting from \$258,000

④ Evanston Square

Before the end of the year, AHCC signed an agreement with Streetside Development Corporation to acquire 28 one- and two-bedroom apartment condos at Evanston Square, and sales were launched in January 2014. The new development is located just off Stoney Trail in a family-friendly community that was designed for open spaces.

Partner: Streetside Development Corporation

Location: Evanston, NW Calgary

Type of units: Apartments

Size: 1 – 2 bedrooms, up to 953 sq. ft.

Price: Starting from \$183,300

⑤ Origins at Cranston

During the year, construction timelines continued to be impacted by Unity Builder Group's position under the Companies' Creditors Arrangement Act. We successfully moved 65 households into their attainable homes and decided to purchase the final seven townhomes to engage our own contractor to complete the outstanding work as soon as possible.

Partner: Truman Homes

Location: Cranston, SE Calgary

Type of units: Townhouses and apartments

Size: 1 – 2 bedrooms, up to 1287 sq. ft.

Price: Starting from \$155,000

ARRIVE at SkyView Ranch



Cityscape



Evanston Square



Origins at Cranston



6 SkyWest

We acquired 42 more units from Truman Homes in 2013, bringing the total number of attainable homes at SkyWest to nearly 100. Many of the apartment condominiums were offered for quick possessions, after construction was completed mid-year.

Partner: Truman Homes

Location: SkyView Ranch, NE Calgary

Type of units: Apartments

Size: 1 – 2 bedrooms, up to 963 sq. ft.

Price: Starting from \$170,000

SkyWest



7 Treo at Beacon Heights

In the second half of 2013, we offered 25 more apartment condos for quick possessions at Treo in Beacon Heights, with 66 households already living in attainable homes in the same development. The one- and two-bedroom apartment condominiums are close to shopping, a variety of amenities and transit.

Partner: Cidex Developments

Location: Beacon Heights, NW Calgary

Type of units: Apartments

Size: 1 – 2 bedrooms, up to 850 sq. ft.

Price: Starting from \$196,750

Treo at Beacon Heights



8 ZEN in Balance

A new partnership with Avalon Master Builder started with ten garden suites at ZEN in Balance in Auburn Bay. The two-bedroom, two-bathroom townhomes featured secluded private patios and our homeowners also gained access to the community's 43-acre freshwater lake with a private beach and park.

Partner: Avalon Master Builder

Location: Auburn Bay, SE Calgary

Type of units: Townhouses

Size: 2 bedrooms, up to 1125 sq. ft.

Price: \$263,000

ZEN in Balance



Treo at Beacon Heights



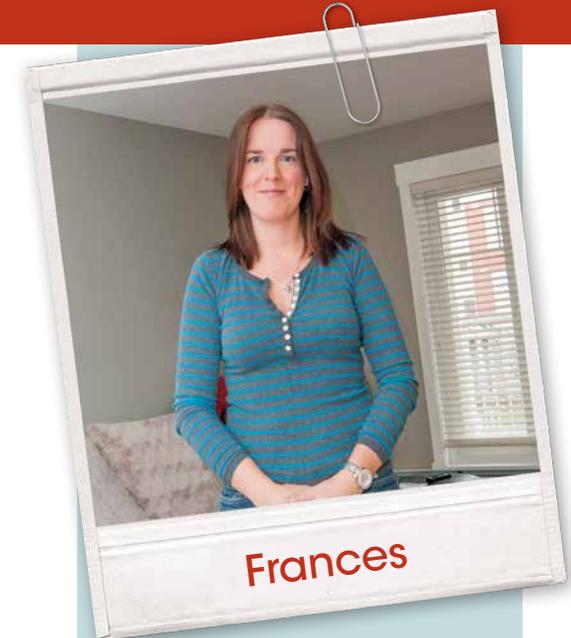
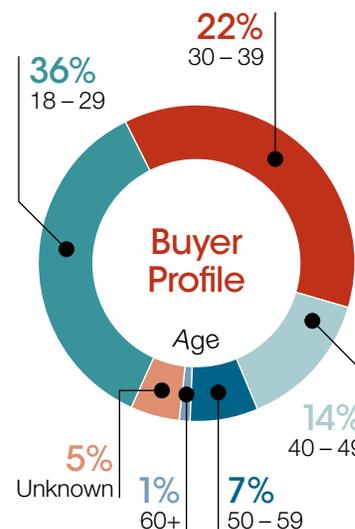
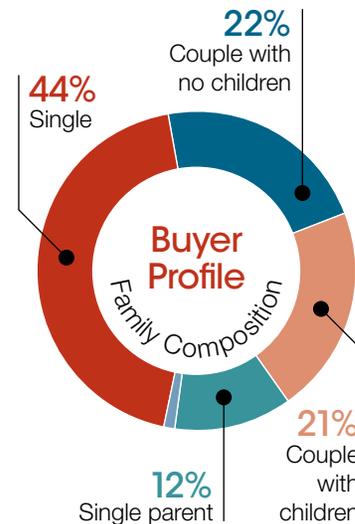
Homebuyers

Over 300 families are currently living in attainable homes across Calgary. Most of our homebuyers are between 18 and 39 years old, have annual household income between \$50,000 and \$79,999, and many work in the public sector, with municipal, academic, and health-related jobs.

Measuring our customer satisfaction is important to us. We distribute two surveys to each of our homeowners—one as soon as they receive their keys, and another a year later. Our current data indicates that we have a 96.4 percent satisfaction rate, with 94.2 percent reporting greater pride in their home, and 90.6 percent reporting optimism for financial success in the future. After living in an attainable home for a year, 98.2 percent of homeowners said they were satisfied with the price they paid for their property.

In 2013, we recognized the extra and unexpected costs of raising children and increased our income criteria to a maximum of \$90,000 for families with dependent children living in the home. We anticipate that the new criteria will allow us to support more families in the future.

We experienced a lot of demand throughout the year, which boosted our database to over 11,000 email subscribers, over 2,500 followers on social media, and we recorded around 13,000 website visits every month. Nearly 50 percent of people who registered interest in attainable homeownership were referred by a friend or family member.



Frances

In July, Frances Crow moved into her own home at SkyView Ranch. She told CREBnow, “It was great that someone was able to help me with my down payment. I can afford the mortgage, I just couldn’t get the down payment together.”

Photo by Cody Stuart, reprinted with permission of CREBnow.

Partners and Supporters

We can only deliver high quality homes at attainable prices because of the goodwill and support of our building and development partners.



A group of local experts volunteer their time to our Advisory Committee. We gathered four times through the year to share ideas and inspire innovation.

- **Bob Jablonski**, Realtor
- **Kathe Lemon**, Editorial Director, Red Point Media
- **Leslie Evans**, Executive Director, Federation of Calgary Communities
- **Jaelyn Molyneux**, Senior Editor of Avenue Magazine, Red Point Media
- **Marg Pollon**, Founding Executive Director, Bridges of Love
- **Martina Jileckova**, Vice President Housing, Calgary Homeless Foundation
- **Richard Farrell**, General Manager, Calgary Housing Company
- **Vivien Lok**, Settlement Coordinator, Immigrant Services Calgary

We are also very thankful for the many contributions from our legal, lending, insurance and other professional partners.



Board of Directors



David Laycock
Chair

David Laycock loves building businesses. He is an entrepreneurial, growth-oriented leader with over 15 years of experience creating new businesses, building effective teams, financing growth businesses, and developing and implementing effective strategic plans. His volunteer activities have included campaign organizer for United Way's EvenStart program; co-president at Harvard Business School Club of Calgary; campaign organizer for EXIT Youth Shelter; as well as extensive involvement in the Church of Jesus Christ of Latter Day Saints. He is an honours graduate of Brigham Young University and of Harvard Business School where he graduated as a Baker Scholar.



David Watson
Director

David Watson is the CEO and President of Attainable Homes Calgary Corporation and former General Manager of Calgary's Planning, Development and Assessment Department. David's career at The City of Calgary spanned over 35 years and included various appointments and projects such as the GoPlan project, the Canada 2005 Exposition Corporation, Director of Human Resources, and Executive Officer – Strategic Services. He has served on the Boards of the Special Forces Pension Plan, Calgary Economic Development, Alberta Pension Service Corporation and cSPACE Calgary. David is also a graduate of University of Calgary and the Director Education Program (DEP).



Mayor Naheed Nenshi
Director

Naheed Nenshi is currently serving his second term as Calgary's Mayor. He is a passionate Calgarian, an accomplished business professional and a community leader. During his first term in office, Mayor Nenshi's leadership has resulted in many positive changes in Calgary to build better communities and transform government to reinforce a culture of constant citizen-focused improvement at The City of Calgary. Prior to becoming Mayor, he ran a large nonprofit, was a trusted advisor to corporate leaders in Canada and the US, and authored the book *Building Up: Making Canada's Cities Magnets for Talent and Engines of Development*.



Adam Legge
Director

Adam Legge joined the Calgary Chamber of Commerce as the President and CEO in September of 2010. Adam has a strong base of knowledge on the Calgary economy and business community having created numerous economic forecasts, studies and analyses of the local and regional economy. He served as the project manager for the Calgary Economic Development Strategy on behalf of the Office of the Mayor in 2009. His career has included roles as Vice President and Chief Economist for Calgary Economic Development, and in the Real Estate Advisory Services of pwc.



Brian Pincott is currently serving his third term as Councillor for Ward 11 in Calgary. His background includes working in social, economic and environmental justice locally. As a member of Council, he has dedicated himself to fostering a culture of sustainability in the city and has a keen interest in affordable housing as evidenced by his involvement on the Board of Calgary Housing Company since 2007. Brian graduated from Acadia University with a Bachelor of Arts in 1985.

Brian Pincott

Director



Sano Stante contributes over 27 years of experience in real estate, sales and development, consulting to government, businesses and institutions regarding the real estate market, as well as assisting builders in developing and marketing real estate in Calgary.

Sano Stante

Director

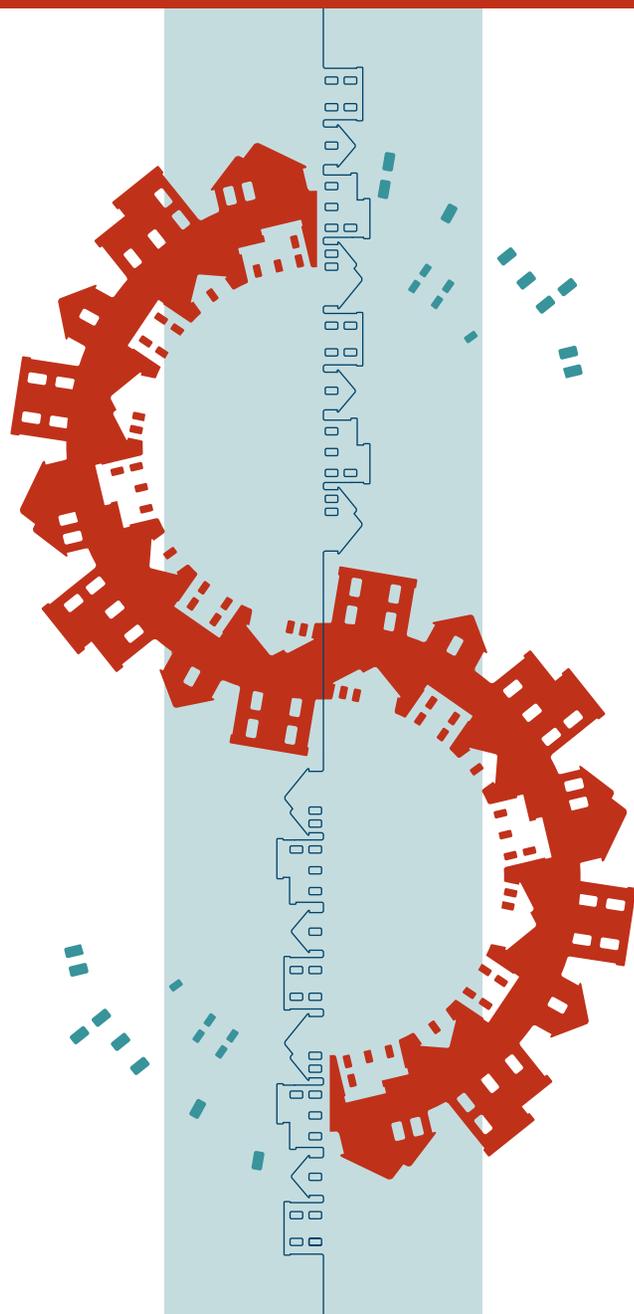


Lisa Oldridge is Principal at Hugessen Consulting, an independent consulting firm that advises boards regarding senior executive compensation, performance and governance. She has extensive knowledge of public and private equity investment and financial markets from 15 years' experience in various capital market roles. She is a CFA charterholder, a graduate of the University of Calgary and the Director Education Program (DEP), and has been certified by the Institute of Corporate Directors.

Lisa Oldridge

Director

Financial Report



As a non-profit organization, we continually align our financial resources with sales and upcoming expenses.

In 2013, we posted an operating surplus of \$5.2 million compared to a surplus of \$1.4 million in 2012, reflecting appreciation in the value of our land, as well as an increase in equity receivables.

We recorded a net increase of \$1.65 million in equity receivables in equity receivables throughout the year, bringing our total equity receivables to approximately \$4 million. The equity receivable is created because we bulk-buy units from industry at discounted rates and then apply a five percent discount on each unit we sell, which means our homebuyers don't have to come up with the sizeable down payment required on the market. Under our model, when our homeowners re-sell their units, AHCC shares in the appreciation of the value of the property.

Land and site development costs (net of site revenues) totaled \$4 million in 2013 compared to \$6.2 million in 2012. We completed the Bowness land transfer and we sold our Parkdale site because we assessed the cost of the land, density and unit form that we could achieve on the site would not provide the units at our price point. In addition, we transferred the Land Titles of two sites under construction to our partners and, in return, we received mortgages for the current market value of the land.

Marketing expenses increased by \$45,000 as we expanded radio and online advertising to promote a higher volume of units. Communication costs also rose as we held a number of events and relationship building activities, including our first ever groundbreaking ceremony.

In December, we withdrew \$1.25 million from our credit facility with The City of Calgary to fund the completion of seven units under construction at Cranston, as well as deposits on further inventory. The borrowing facility was created in 2011 to address any cash shortfalls or large capital costs, and we fully repay what we borrow.

In 2014, we plan to achieve a target of 210 home occupancies with a \$15.2 million increase in revenue from unit sales, based on current firm contracts and market knowledge.

Financial Statements for the Year Ended December 31, 2013

Balance Sheet

<i>Assets</i>	2013	2012
Cash and cash equivalents	\$ 2,683,946	\$ 266,105
Other current assets	2,260,199	1,451,435
Total current assets	4,944,145	1,717,540
Equipment and leasehold improvements (net)	51,221	55,460
Equity receivables	3,973,875	2,321,968
Land and site development costs	4,049,602	6,170,514
Other assets	4,127,647	–
TOTAL ASSETS	\$ 17,146,490	\$ 10,265,482
<i>Liabilities and Equity</i>	2013	2012
Accounts payable and accrued liabilities	\$ 440,837	\$ 219,191
Deferred revenue	449,001	10,683
Total current liabilities	889,838	229,874
Long term liabilities		
Credit facility	2,450,000	1,200,000
Mortgage payable	6,094,794	6,283,682
	8,544,794	7,483,682
Retained earnings	7,711,858	2,551,926
TOTAL LIABILITIES AND EQUITY	\$ 17,146,490	\$ 10,265,482

Statement of Income

	2013	2012
REVENUES	\$ 43,727,377	\$ 22,527,428
EXPENSES		
Cost of goods sold	36,655,594	19,634,293
Salaries and benefits	985,594	761,879
Marketing and sales	272,564	227,619
Other expenses	653,693	477,139
Total expenses	38,567,445	21,100,930
OPERATING SURPLUS (DEFICIT)	\$ 5,159,932	\$ 1,426,498

How to Get Involved



Homebuyers

We encourage qualified homebuyers to complete the Ownership Toolkit on our website, which includes three simple steps that will change your life.

Visit www.AttainYourHome.com

Builders and Developers

To meet the high level of interest in our program, we are speaking to developers and builders to acquire more units that are either existing or partially constructed. We assist our development and building partners by bulk purchasing pre-existing properties or assisting with pre-sales and finishing projects. The upside for our partners includes exposure to our extensive database of potential customers, as well as opportunities to potentially sell future properties when our customers are ready to upgrade their homes. We also manage sales and marketing of partnership projects and promotional activities.

Professionals and Service Providers

We are pleased to partner with financial institutions, lawyers, insurance and service companies who can offer our customers preferred rates and services. We welcome any local businesses or service providers interested in supporting our Attainable Home Ownership Program and customers.

Please call our Sales Centre to discuss how you can get involved at 403-265-9935.



**Sales Centre and
Corporate Office**

1010 – 6th Avenue SW
Calgary, AB T2P 0V8

(403) 265-9935

sales@attainyourhome.com

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